

# Join us to protect children

Safe  
Child  
THAILAND



Safe Child Thailand Fundraising Pack

# thank you!

**We're so pleased that you've chosen to fundraise for children in Thailand, and we want to support you as much as we can!**

**This pack contains tips, helpful advice, and useful materials to help you plan your fundraising. If there's anything else you need or we can help with, email us at:**

**[info@safekildthailand.org](mailto:info@safekildthailand.org)**

**It doesn't matter what you do or how much you raise - you want to make a difference - and you can!**



## **Every child in Thailand has the right to:**

- Receive a quality education
- Live without fear of exploitation or abuse
- Have adequate food and shelter
- Not be discriminated against and/or excluded because of disability, gender, religion or ethnicity
- Live with their family in a loving home

**let us know what you have in mind and how we can help**

**Thank you, good luck, and happy fundraising!**

[Thank you.....](#) **1**

[Inspiration.....](#) **2**

[Double your money.....](#) **3**

[Promote your fundraiser.....](#) **3**

[A note of caution.....](#) **4**

[Things to help you.....](#) **5**

[Ways to pay.....](#) **5**

[Printable poster.....](#) **6**

[Sponsor form.....](#) **7**

[Thank you letter.....](#) **8**

[Contact us.....](#) **9**

# Inspiration

**Whatever you like doing you can probably do it to fundraise. Baking, dancing, meditating or running. Just keep it simple!**

Use the resources available to you and be realistic about your time and resources - shape your efforts around them and don't forget to ask your friends and family for help! Set a target. Aim for success but don't overreach. Fundraising success builds confidence, so you can ask again. Everyone wants to be associated with a winner!

Create something which everyone enjoys and wants to keep repeating. Don't wait until the last minute. Start early and plan. There are hundreds of websites that can help you find a fundraising idea that suits you, such as [101 Fundraising Ideas For Nonprofits](#). **Still stuck for ideas? [Contact us!](#)**

## Virtual Fundraisers

**Why not take charge of when and how you want to fundraise by setting up a virtual challenge? Run that marathon in your lunch hour, bit by bit. Go at your own pace and in your own time and have people support you online. You can even link your *Strava* or *Mapmyfitness* app to your supporter page!**

# Double your money

Make sure you take advantage of tax advantages. Get the government to help by using Gift Aid to increase the value of all the donations your friends make. Try asking if someone will double your fundraising total – some companies will do this!



## Promote your fundraiser

**An online giving page is a simple way to collect donations: your supporters can donate directly, and Gift Aid will be collected for you...**

Just follow the steps below to create your **Just Giving** page for Safe Child Thailand:

- 1)** Log into your account and click 'Start Fundraising' at [Just Giving](#).
- 2)** When asked 'Are you fundraising for a registered charity?', select 'Yes, continue'. Search for 'Safe Child Thailand'.
- 3)** Let us know whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing. If you can't see your event listed, select 'Add your own' at the bottom of the page and tell us a bit more about your activity.
- 4)** Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
- 5)** Tick 'Yes' if you're running a bake sale, or selling tickets to an event, raffle or auction. Donations to your page won't be eligible for Gift Aid. Click 'Create your page'.



**Job done! Your fundraising page is now set up and ready to accept donations. They will send the money that you raise to us.**



## Social media

Sharing your online giving page on social media is a great way to tell potential sponsors about your fundraising. Make sure to tag/mention us so we can engage with your fundraiser online too!



@SafeChildThailand



@safechildthailand



@SafeChildTH



Safe Child Thailand



## Local press

Send a press release to your local paper to be featured in print. We've included a press release template here.

## A Note of Caution

### *Health and Safety*

Use your common sense, always read safety guidelines and make sure everyone stays safe.

### *Alcohol*

If you do anything which involves selling alcohol, playing music, screening a film or a sports event, you may need a licence. Contact [your local council](#) to find out more.

### *Collecting money*

You don't need permission to collect money, however in private venues, such as supermarkets and stations, you'll need to ask.

### *Food*

Make sure you are careful when handling food for the public and follow the rules for safe preparation, storage and display. See [Food Standards Agency](#).

### *Betting*

there are strict rules governing raffles, lotteries and prize draws. See [Institute of Fundraising](#).

### *Data*

Don't keep anyone's information for longer than you need and never share it without their permission.



# Things to help you...

Show you're supporting Safe Child Thailand with:

- T-shirts
- Collection boxes and buckets
- Stickers, flyers and printable labels

These are subject to availability, but we can provide many of these items for free. You can also print out [posters](#), [sponsorship forms](#) and [thank you letters](#) included in this pack.

For information, email us at [info@safekildthailand.org](mailto:info@safekildthailand.org)

Thank you!

## Ways to pay Safe Child Thailand

### On our website

You can pay us in Pounds or Euros with a credit card on our website at [www.safekildthailand.org/donate/](http://www.safekildthailand.org/donate/)

### Online donations

An online giving page is a simple way to collect donations: your supporters can donate directly, and Gift Aid will be collected for you. Choose [Just Giving](#) and select Safe Child Thailand as your charity of choice.

### By post

Make Cheques, CAF vouchers and postal orders payable to 'Safe Child Thailand'\* and send them to:

Safe Child Thailand  
72 Venn Street  
London  
SW4 0AT



*\*Please note that we cannot accept cash via the post.*

**Safe  
Child**  
THAILAND

***Help keep  
children safe  
from harm***

***Donate today at [www.safechildthailand.org/donate](http://www.safechildthailand.org/donate)  
or scan to the code below***





**Address:**



**Date:**

**Dear**

**Many thanks for your generous gift of \_\_\_\_\_ to Safe Child Thailand!**

**By kindly supporting children in Thailand, you are protecting them from abuse, violence and exploitation and ensuring they grow up safe, in a loving family. You can be sure your gift will have a lasting impact on a child's life.**

**Thank you!**

**To find out more about Safe Child Thailand, sign up to their newsletter at: [safechildthailand.org/newsletter](https://safechildthailand.org/newsletter)**

**Once again, many thanks for your support.**

**Sincerely,**

**On behalf of Safe Child Thailand**

# Contact us

**Telephone:** 0207 602 6203

**Email:** [info@safechildthailand.org](mailto:info@safechildthailand.org)

**Website:** [www.safechildthailand.org](http://www.safechildthailand.org)

**Address:** 72 Venn Street, London, SW4 0AT

Always remember to give Safe Child Thailand the opportunity to publicise your efforts so that they are recognised and so other fundraisers are encouraged and gain confidence.

We'll contact you from time to time using the details you've provided, but we'll never sell or share your data.

If you'd rather not hear from us, email or call us.

To find out how we use the data we collect see our [privacy policy](#).

*If you spot a mistake or have suggestions as to how we can improve this pack, please get in touch!*

*We love to hear from you!*

***Thank you!***



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