

Safe Child Thailand Impact Report

April 2019 - March 2020

**Safe
Child**
THAILAND



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What we do

We are a UK based charity who support outstanding local organisations in Thailand. We all have one common goal – **to keep children safe from harm.**

Helping the vulnerable and those at risk...

In large parts of Thailand poverty and severe deprivation are prevalent, meaning that life can be tough for a huge percentage of the population. Furthermore, children who have fled their homes to escape physical or sexual abuse, can be trapped in poverty inescapably.

Thailand's location, at the centre of Southeast Asia, means it's often a destination for economic migrants and refugees. All too frequently, children from these groups find themselves living in poverty and in need of help.

The projects we support offer these children safety, education and hope.

For over 37 years we have been continually working toward improving the lives of disadvantaged children in Thailand; from children with disabilities receiving support and access to education, to those who have been abandoned by their families.

Strengthening communities

We also help vulnerable women and mothers – many of whom have arrived in Thailand as unwilling victims of human trafficking.

By providing these women with a safe refuge, a chance at education and a sense of empowerment, we are enabling them to lift themselves, and their children, out of poverty. This creates a positive ripple effect for their communities.



Our new organisational strategy

May 2019 saw the launch of our new strategy focusing on care reform.

With over three decades of experience, our understanding of residential care has led us to firmly believe that the best place for a child to grow up is in a loving, family environment.

Where a child is unable to be with a loving family, we assist residential partners to provide the best care possible; facilities with trained staff and good accommodation.

Looking forward, we will prioritise care reform initiatives and have a clearer programmatic focus and approach. We are on a journey to refocus our work to prioritise the best interests of children, supporting family and community development, as well as promoting alternative care solutions.



We will continue to:

- **Ensure** proper care is provided for children
- **Reintegrate** children into communities and families
- **Make sure** residential care is only used when absolutely necessary
- **Develop** policies and best practices in care homes
- **Work** with partners who offer quality residential care

Focus on Care Reform

We have developed new opportunities to engage in care reform initiatives, supporting children and their families.

A significant activity was to support the Alternative Care Working Group (ACWG), now developed into Alternative Care Thailand ACT, in creating a plan to drive care reform.

The ACWG is one of six thematic working groups under the Convention on the Rights of the Child Coalition of Thailand Steering Committee.

The goal of care reform, is to strengthen families by providing more robust social welfare services and childcare choices, to stop needless placement of children in orphanages and institutions.

Safe Child Thailand enabled the members of the Alternative Care Thematic Working Group to meet in October, to facilitate discussions on progressing their work and to develop an action plan.

The UBS Optimus Foundation generously supported this key work.

The residential meeting was hugely successful, and the group have since worked on two goals:

- 1)** Construction of a detailed action plan for the ACTWG over the next few years
- 2)** Aiding the Royal Thai Government's Department for Children and Youth, to develop a suggested national strategy for Care Reform

Our Covid-19 response

At the beginning of 2020 news started to appear, informing people of a virus affecting the city of Wuhan in China.

This was the beginning of the Covid-19 pandemic, which subsequently impacted the whole world.

From the early stages of the pandemic, the Royal Thai Government acted swiftly, and applied exceptional prevention procedures which greatly lessened the impact on the public's health. This resulted in very low death rates compared to other countries.

However, the social and economic impact was great, resulting in higher unemployment and cost of living increasing.

The poorest of communities felt the greatest impact, and there was a sharp decline in local donations to charities, resulting in greater need.



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Meanwhile, the effect on the UK was devastating, with the mortality rate currently the third highest in the world. The impact on the UK's economy was also immense.

Towards the end of March, we could start to see the impact of Covid-19 on our supporters and the potential effect on our forecast income for the year 2020/21.

Our staff began working from home in March 2020 and were able to work efficiently by using video meetings and accessing the central server from home. Daily briefings by the government would inform the public and businesses on what they should do and the restrictions on our work.



Developments, activities and achievements in 2019 – 20

We support multiple projects across Thailand. Our programmatic activities aim to:

- **Reduce** the risks facing children
- **Increase** access to services (education, healthcare, welfare etc.)
- **Build** the capacity of local partners working with children
- **Support** care reform projects keeping families together

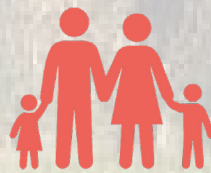
This year, to benefit programmatic clarity, SCT identified each of its projects as under one of **five core programme themes**:



Health & Nutrition



Child Protection and Safeguarding



Keeping Families Together

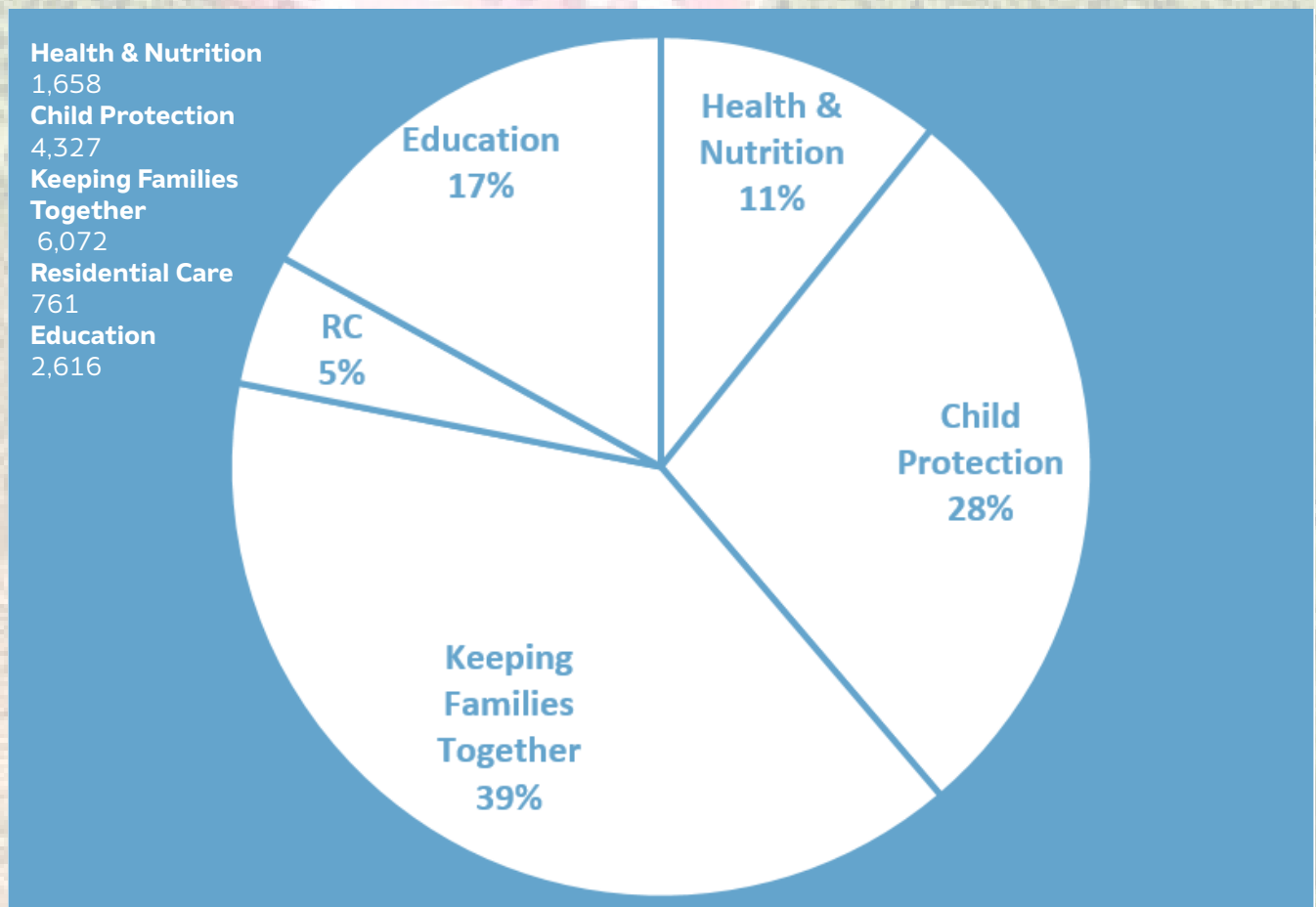


Residential Care

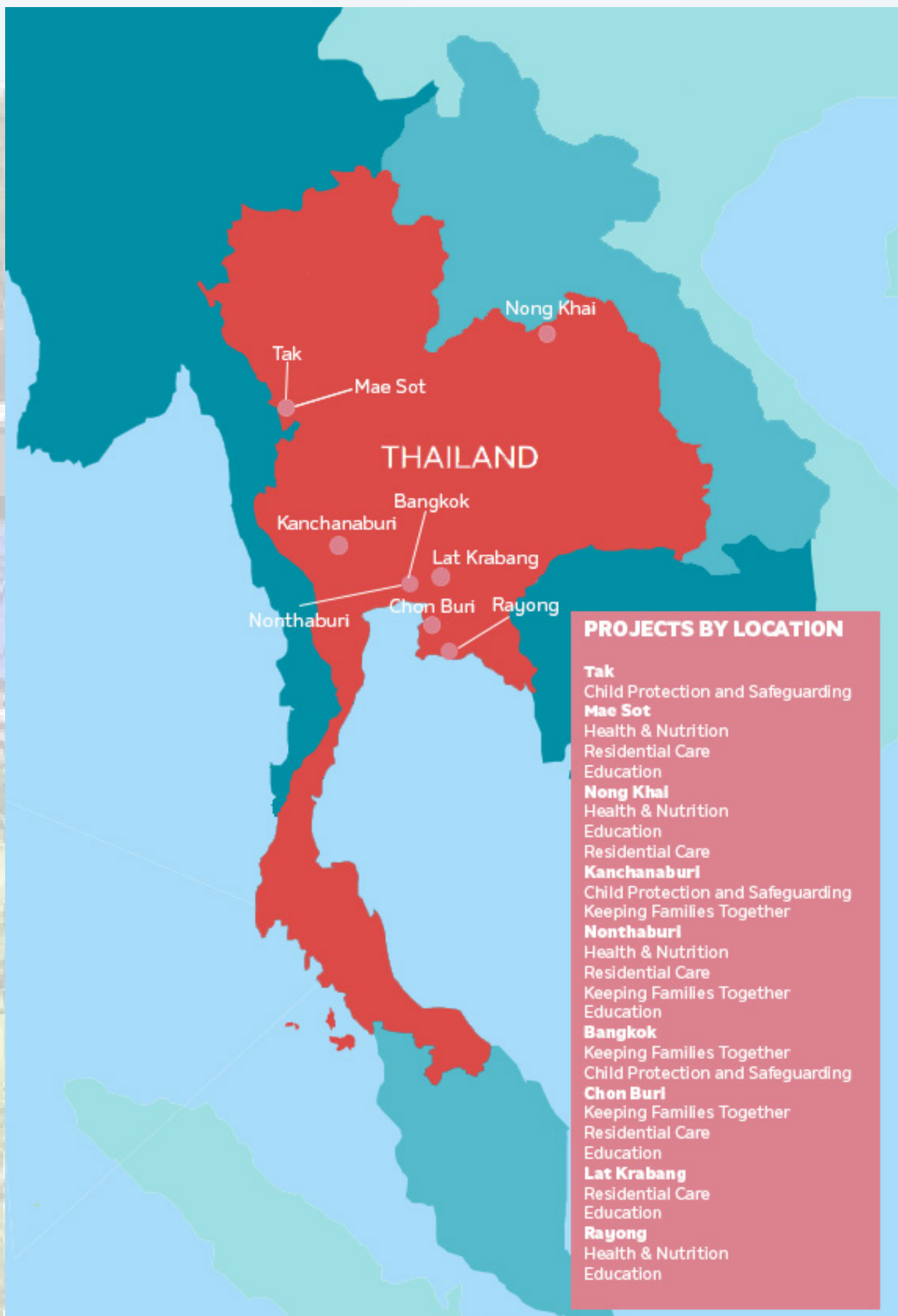


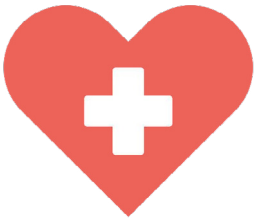
Education

Projects implemented and supported in 2019/20 are discussed below and are featured under the five core themes. The number of children and support staff reached for each project we have contributed to, as provided by our charity partners, is given below.



Total unique beneficiaries: 15,434





Health & Nutrition

Beneficiaries: 1,658 across 6 projects and partners

This programme is designed to improve health, physical and mental development by providing food, nutrition and health support to vulnerable and at-risk children.

This includes physiotherapy for children with disabilities, medical support for children living with HIV/AIDS and the provision of wheelchairs.

The programme also provides fresh and dried food for students and staff at:

- **3 Migrant Learning Centres**
- **2 boarding houses**
- **31 schools and boarding facilities**



Child Protection and Safeguarding

Beneficiaries: 4,327 across 3 projects and partners

We continue to support the development of efficient Child Protection practices with our partners and the wider community.

We have supported several institutions in developing, training, and implementing their Child Protection procedures. This has also included family discussion groups, to spread a clear understanding of Safeguarding and Child Protection Child practices.

Furthermore, we work with a major partner in the Tak Province, to promote capacity building for social workers and professionals, working within education.



In the same province The Birth Registration project provides documentation to infants and children of migrant parents and supports them to take steps to gain full identification documents so they can access life-changing health, welfare and education opportunities.

The project also runs community awareness campaigns, highlighting the importance and benefits of birth registration and carrying ID papers. The project aims to decrease statelessness and reduce illegal migration and human trafficking.



Keeping Families Together

Beneficiaries: 6,072 across 6 projects and partners

We work with a number of well-established organisations to reduce the number of children who are entering orphanages and institutional care unnecessarily due to poverty, transient families, or lack of opportunity.

The programmes they deliver include training modules in financial inclusion, psychosocial well-being, health, hygiene and the importance of education.



In many cases, these are supplemented with home visits to discuss training topics, and family activities to build relationships and trust.

Supported by Safe Child Thailand, our partners are providing vital outreach work to some of the poorest families and communities.



Residential Care

Beneficiaries: 761 across 6 projects and partners

Safe Child Thailand continues to provide residential support where it is absolutely necessary, for the most vulnerable children. Due to extreme hardships which can cause abandonment and being orphaned by the death of their parents, children can have no safe place to live.

These vital residential care facilities work to provide a refuge for young people to develop, grow and learn in order for them to look forward to a brighter future.

Our support includes:

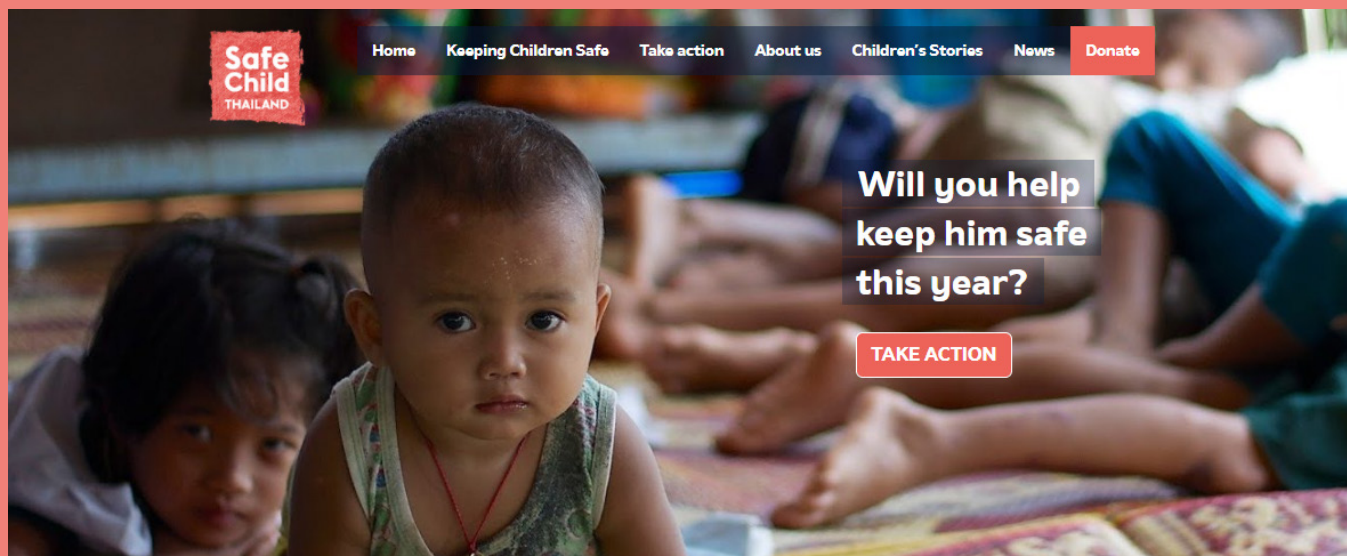
- **A Safe House and educational centre for children living with HIV/AIDS**
- **A residential care home for vulnerable victims of trafficking and the illegal sex trade**
- **A home and rehabilitation centre for children with disabilities**



Fundraising highlights 2019/20

In September 2019, we were pleased to welcome a new Head of Development, driving forward our fundraising activities and plans.

In November 2019, we launched a newly designed website. The website enabled us to provide an improved platform to inform the public about our work, easily make a donation, or find out how to get involved. The website also displays our live social media feeds and is vital for our ongoing fundraising activities.



Campaigns

In December 2019 we participated in an online fundraising campaign called the 'Big Give'. The purpose of the campaign was to raise funds to support our partner based in Bangkok. The money was to contribute to the Keeping Families Together project.



**We raised nearly
£13,000**

**(£10,000 from the public and
£3,000 from a Trust)**

The Keeping Families Together programme offers tailored training and support to disadvantaged families, so that they can provide care for their children. Without this service, families living in poverty, or those from marginalised communities, often feel that their only option is to place their children into care.

Expanding Our Digital Presence

Over the year, we have developed our digital platforms to ensure the quality and quantity of content has improved and increased. We also employed a Digital Communications Officer, resulting in a better online presence.

On Facebook, we have slowly started to see a rise in the number of people reached, due to consistent and frequent posting. **Within 6 months we were able to double the number of people reached.**

Instagram and Twitter have also seen greater gains. When comparing Twitter impressions for October to December for both 2018/19 and 2019/20, we see that there has been an increase of 17,500 in the number of people who have seen our content. Due to the growth of digital presence, encouraging users to sign up to our mailing list, our engagement on email has also increased significantly.

The purpose of developing our digital platforms is to keep our stakeholders up to date about our work and to also expand our impressions and reach to people who will donate and become regular supporters.



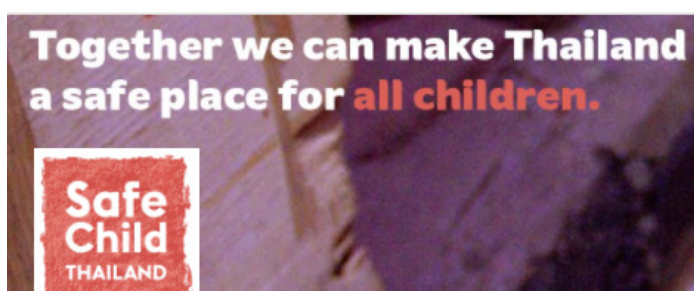
Safe Child Thailand

@SafeChildTH

We aim to safeguard at-risk children in Thailand and empower them to reach their fullest potential.

📍 London 🌐 linktr.ee/SafeChildThail... 📅 Joined February 2009

1,038 Following 1,948 Followers



Safe Child Thailand

Together we can make Thailand a safe place for all children.

Non-profit Organization Management · London · 307 followers



Follow our social media platforms



Financial Review

Results for the year

Total income 2020 = £748,675

Total expenditure 2020 = £751,997

Effects of Covid-19 on income

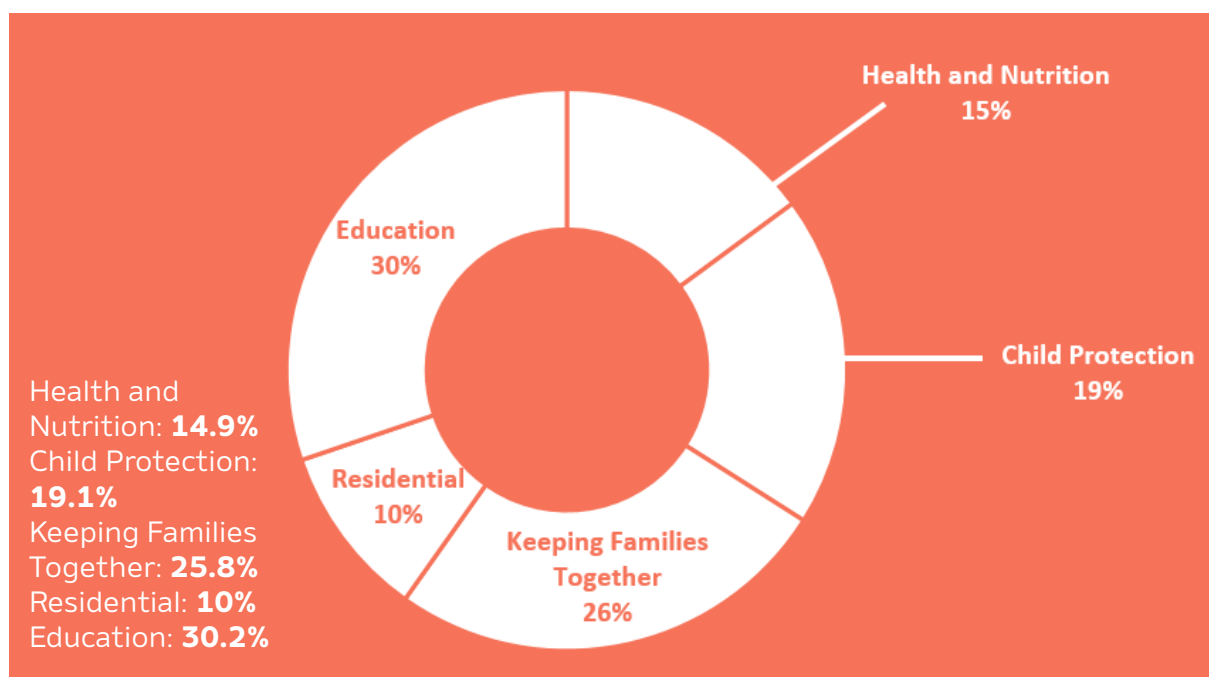
The impact on the economy led to reduced disposable incomes, meaning people are less likely to give to charity, including both one-off and regular giving.

Corporate giving has also reduced in the short term. This is a response to economic uncertainty, and the fact that a lot of corporate fundraising (e.g. Restaurant collaboration and 'Ladyboys of Bangkok' live shows) have faced challenges.

Income from fundraising events have seen a significant drop in these months. Hopefully, some of this will be recouped later, when postponed events go ahead, but it is inevitable some events will be cancelled.



Where we spent our grant allocations from April 2019 to March 2020



Future plans and strategies

Using primarily a grant-giving model, we've raised and distributed funds to partners for general running costs or, more recently, explicit programmatic costs and project delivery.

We will continue to develop a programmatic approach to working with partners and strengthen reporting mechanisms.

The new organisational strategy focusing on care reform, will direct our work to ensure the best outcomes for children and their families. We will be implementing a new Monitoring, Evaluation and Learning tool, to ensure partners can easily and accurately record all programme outputs.

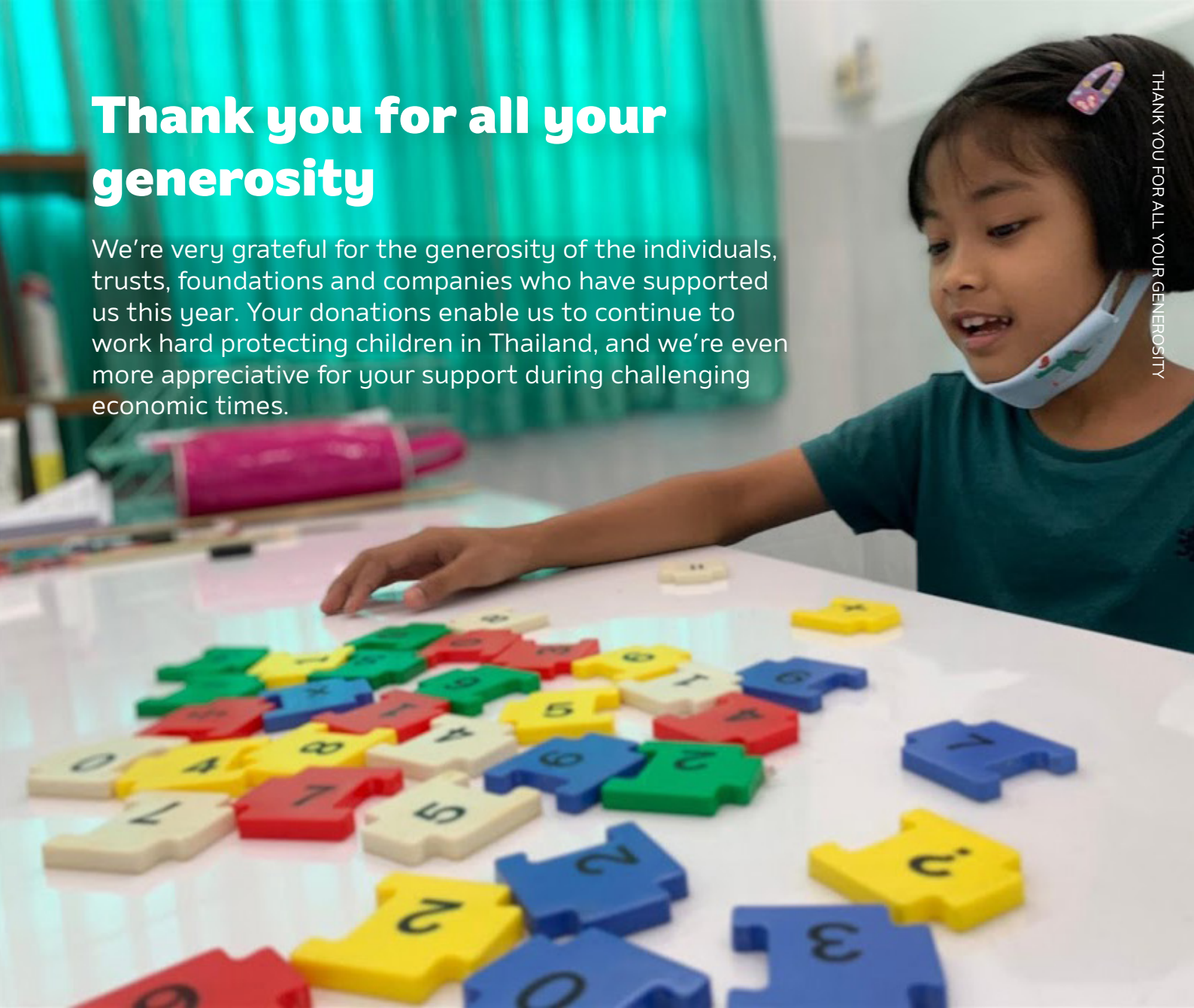
Due to the impact of Covid-19, SCT has launched a Covid -19 urgent appeal with the aim of raising £15,000 to support our partner projects in Thailand.

The purpose of the urgent appeal, is to provide food and medical supplies to those in most urgent need.

The appeal has been targeted at existing supporters and was sent out by both mail and social media.

Thank you for all your generosity

We're very grateful for the generosity of the individuals, trusts, foundations and companies who have supported us this year. Your donations enable us to continue to work hard protecting children in Thailand, and we're even more appreciative for your support during challenging economic times.



We're very aware of the need to raise monies in an ethical manner compliant with the fundraising rules laid down by the Fundraising Standards Board.

We strive to ensure that you're kept informed of progress we've made and successes achieved, as well as shedding light on the issues facing children in Thailand and its border countries.

Thank you!

Structure, Governance and Management

All Trustees of the charity constitute company directors for the purpose of company legislation. Existing Trustees have the power to appoint additional Trustees as they consider necessary. The Trustees who served throughout the year were as follows:

Mr S Buckley	
Mr A Chatikavanij	
Mr C H V Collins	
Mr F L Cremer	
Mr S Landy	Appointed 21 November 2019
Mr M Patterson	
Ms R Perowne	Resigned 21 November 2019
Dr A Krishnan Tatparanandam	Resigned 1 October 2020

Key management personnel

The Trustees consider that they together with the CEO, Peter Bradley, Head of Fundraising, David Weeks and the Head of Programmes and Partnerships, James Riggs, comprise the key management of the charity in charge of directing and controlling, running and operating the charity on a day to day basis.

Registered office

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Website

www.safechildthailand.org

Registered charity number

Company limited by guarantee
Registration Number 4157530 (England and Wales)
Charity Registration Number 1085407

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